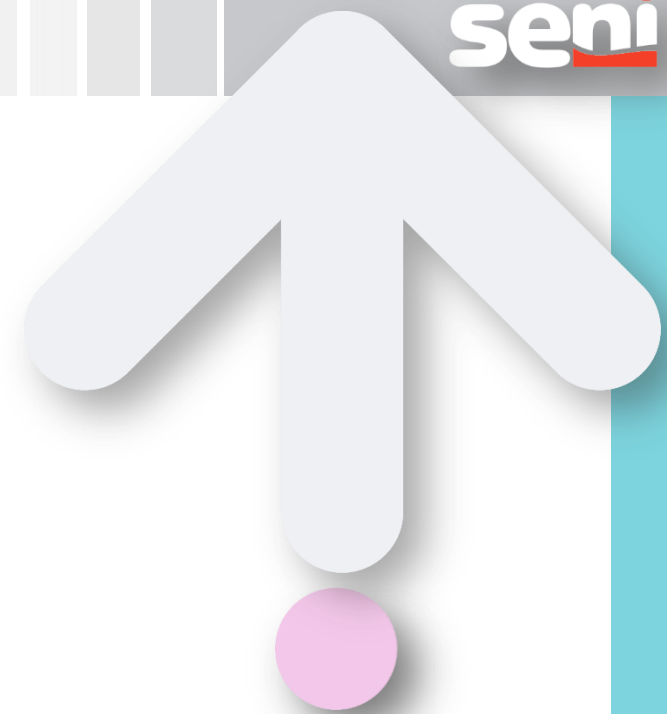




SENI MAN



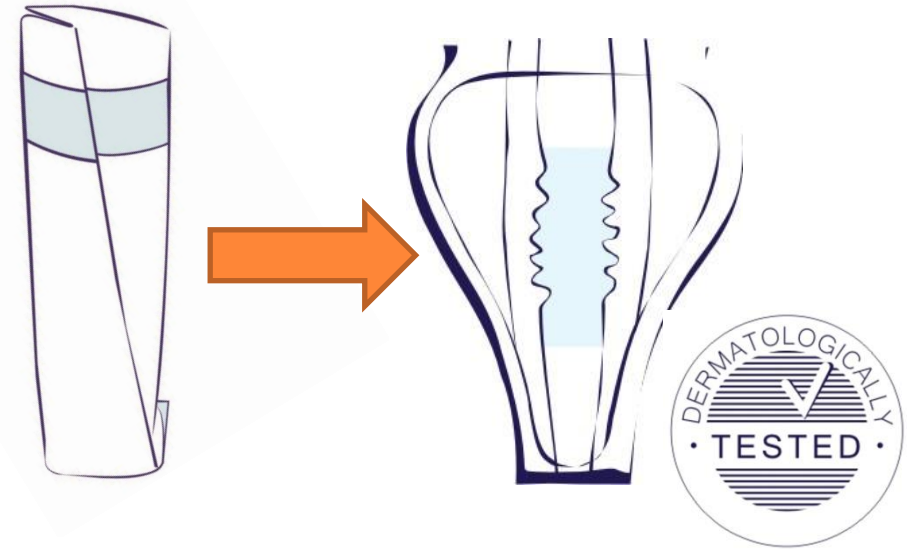
SENI MAN – NEW DESIGN OF PACKAGINGS

- **New design of packagings** for Seni Man Extra, Seni Man Super and Seni Man Normal.
- All new design packagings have double face – „full face” in horizontal position and „half face” in vertical position.
- The first product that will be available for selling in the new packaging is **Seni Man Extra a’15 – SE-095-EX15-003** – manufactured from February 12, 2015.
- New packagings of Seni Man Super a’10 and a’20 will be launched after using the old packagings (approximately within 2nd quarter of 2015).
- For **Seni Man Active** the packagings stays the same – it is possible that this product will be removed from the offer because of low sales numbers.



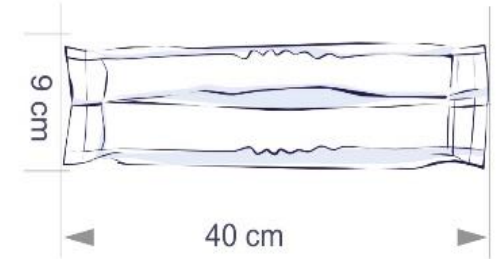
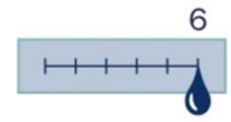
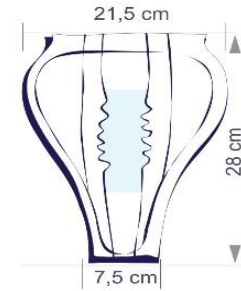
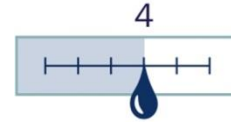
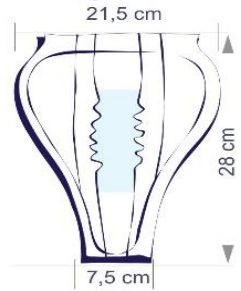
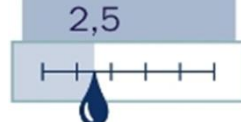
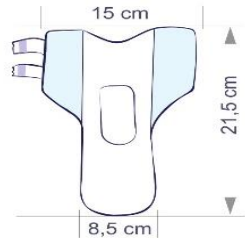
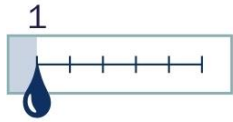
SENI MAN NORMAL – CHANGE OF CONSTRUCTION

- Change of construction of **Seni Man Normal** into „triangle” one, analogous to Seni Man Extra, but of lower absorbent capacity.
- New Seni Man Normal will be launched in a’15 pack, of **SE-095-MN15-003** code, in **new design packaging**.
- New, **siliconed paper with graphic instruction of application**.
- Manufactured in a fully automated process – improved and capacity and process optimization.
- New Seni Man Normal a’15 will be available after using the stock of packs with the old construction Seni Man Normal of code SE-095-NO20-003 – **from approximately April 2015**



SENI MAN – MODIFIED LINE

ACTIVE	NORMAL	EXTRA	SUPER
--------	--------	-------	-------



Dribbling incontinence	Light incontinence	Light and moderate incontinence	Light and moderate incontinence
Pack a'20 Individually wrapped Removal is being considered	Pack a'15	Pack a'15	Pack a'10, a'20



SENI MAN – CHARACTERISTICS OF EVERY SIZE

- ➔ Anatomical shape – perfect adjustment to the body
- ➔ Pads do not rustle – guarantee of comfort and discretion

Seni Man Active:

- ➔ Two elastic hook&loop fasteners
- ➔ Embossing in the middle part
- ➔ Individually wrapped
- ➔ Can be used in every type of underwear
- ➔ (removal is being considered)



Seni Man Extra

- ➔ Construction forming a groin protector
- ➔ EDS – better wetness distribution
- ➔ Wide adhesive strip & siliconed paper with information how to put on
- ➔ Protective side standing gathers
- ➔ Very soft and delicate to the touch

PREMIUM Quality



Seni Man Normal / new construction

- ➔ Construction forming a groin protector
- ➔ EDS – better wetness distribution
- ➔ Wide adhesive strip & siliconed paper with information how to put on
- ➔ Protective side standing gathers
- ➔ Very soft and delicate to the touch



Seni Man Super

- ➔ Large absorbing core surface
- ➔ Soft top folds with elastic element
- ➔ Wide adhesive strip & siliconed paper with information how to put on
- ➔ Very soft and delicate to the touch

